

# REDEFINING THE DIGITAL PRINT OPERATING MODEL FOR CORRUGATE

For decades, corrugated converters have been limited by plant-level capabilities. Where graphics could be produced dictated what could be sold, where it could be sold, and at what margin.

With the installation of the BHS Xceed at our Flutes facility in Zionsville, Indiana, TRG isn't just adding capacity; it's redefining how graphics are produced and deployed across our 21-plant network.

By centralizing high-speed digital preprint and feeding it into a distributed converting network, TRG eliminates the need for plant-level graphic capability while making high-impact print universally accessible.

At a time when customers are demanding shorter runs, faster turnaround, and more SKU variation, this model removes a critical bottleneck in traditional corrugated production.



“ This is about fundamentally changing how we think about capability and access across our business, said TRG CEO Kevin Miller.

When you remove the limitations of where something can be produced, you create a more agile, responsive network that's better aligned to how our customers operate and grow. ”

## Unifying for Production at Scale

Plants once limited to brown box production can now deliver high-impact graphics without new presses, added labor, or long setup times. What was once fragmented, becomes a unified system. Work flows where it's most efficient, capacity flexes with demand, and customers receive consistent quality across locations.

This shift also redefines how capital is deployed. Instead of duplicating high-end print equipment across plants, TRG can invest in high efficiency finishing and overall operational performance.

## Unlocking New Growth Opportunities

Facilities that were previously excluded from high-graphic retail work can now compete immediately without capital investment, additional labor, or extended lead times. Sales teams are no longer limited by plant-specific constraints; they're empowered to sell the full strength of TRG's network.

## Powering Performance Through People

Execution is what makes this model scalable. From design intake to production scheduling, TRG has aligned its teams and processes to move work more seamlessly across the network ensuring speed, consistency, and reliability at scale.



Xceed isn't just a machine it's a new operating model. By decoupling print from place, TRG has transformed geography from a constraint into a competitive advantage, redefining how corrugated packaging is produced, sold, and scaled.