

TRG Recognized with Multiple Wins at the 2026 Shop! OMA Awards

(May 13, 2026) — TRG Packaging and Display Solutions, a leader in innovative packaging and display solutions, is pleased to announce it has won six Shop! OMA Awards. The awards were presented at the 2026 Shop! OMA Awards Reception during Shop! Marketplace in New Orleans, LA.

The Outstanding Merchandising Achievement (OMA) Awards, now in their 68th year, are the Marketing at Retail Industry's most prestigious, largest, and longest-running awards contest. The program recognizes and honors excellent displays that set the merchandising and design precedents of today and to become the standards of tomorrow.

“These OMA Awards highlight the strength of our partnerships with leading brands and retailers,” said Kevin Miller, TRG Chief Executive Officer. “They are a testament to the creativity, expertise, and dedication our team brings to every project. I’m incredibly proud of the work our team delivers and honored to see it recognized by the industry.”

TRG received awards across multiple categories recognizing excellence in temporary and permanent retail displays.



Entry: tonies® Sam's Club TB2 Bundle Pallet Display

Award: Gold

Category & Division: Club Store – Retailer - Temporary

TRG designed a high-impact pallet display for tonies® to command attention in the competitive club retail environment while highlighting the upgraded Toniebox 2. Featuring an oversized Toniebox centerpiece, vibrant character graphics, and bold die-cut elements, the display created a playful “wow moment” that brought the brand’s storytelling to life. Engineered for durability and efficient palletization, the structure supported high product volume while maintaining strong in-store presence.



Entry: Hisense Costco 100

Award: Silver

Category & Division: Club Store – Retailer - Permanent

Hisense partnered with TRG to develop a high-impact Costco endcap designed to showcase its 100-inch television and capture shopper attention in the busy warehouse environment. The display combined bold graphics with a durable, retail-ready structure that highlighted the scale and premium features of the product. The result was a visually striking presentation that reinforced the brand’s innovation and created strong in-store presence.



Entry: ColourPop Lip Care

Award: Silver

Category & Division: Cosmetics and Fragrances - Temporary

The ColourPop endcap at Target was designed to spotlight the brand’s Lip Care line while reflecting its playful, colorful identity. Featuring vibrant graphics, signature fonts, and durable litho-printed construction, the display combined strong visual impact with practical retail functionality. The result was an engaging, easy-to-shop experience that drove strong in-store performance, with some products selling out in the first week.



Entry: Ping Mobile Fitting Cart

Award: Bronze

Category & Division: Athletic - Permanent

TRG partnered with PING to develop a mobile fitting cart that brings the brand’s renowned custom-fitting experience directly onto the golf course. Engineered for durability, maneuverability, and rapid setup, the cart features reinforced components, locking casters, and integrated work surfaces to support professional fittings in a variety of environments. The reusable solution enables PING teams to engage golfers beyond the pro shop while maintaining the brand’s premium standards.



Entry: Dossier Perfumes Skinny Tower

Award: Bronze

Category & Division: Cosmetics and Fragrances - Temporary

TRG developed a dimensional floral display for Dossier’s Mother’s Day program at CVS, designed to elevate the brand’s in-store presence and create a strong seasonal visual statement. By replacing plastic flowers with recyclable SBS paperboard, the team delivered a sustainable structure that enabled faster production, easier assembly, and premium presentation. A total of 1,400 pre-packed displays shipped nationwide, driving strong shopper engagement and opening the door for future seasonal programs.

“These awards reflect our team’s dedication to delivering innovative design, exceptional service, and strong collaboration with our customers,” said Jude Cohen, TRG Vice President & General Manager – Retail Division. “At TRG, we believe great partnerships drive the best results, creating value for our customers while helping our organization continue to grow.”

And finally, celebrating the ultimate point-of-purchase In-store activations, the Shop! Global Award competition welcomes gold award-winning projects from Shop! / POPAI programs from around the world.



Entry: tonies® 3-Module Push Button Demo Unit for Target

Award: Gold

Category & Division: Toys, Sport & Fashion > Permanent

The interactive display for tonies® was designed to enhance the shopping experience by using audio to engage and educate shoppers, helping them make confident, informed decisions. The result was a visually striking, well-engineered unit that effectively showcased the tonies® brand through thoughtful design and efficient production.

About TRG Packaging and Display Solutions

TRG is one of the nation's largest independent corrugated box and display manufacturers with more than 100 years of innovation. From over 30 locations nationwide, TRG provides solutions ranging from industrial brown box shipping containers to high-end graphic packaging, in-store displays, packaging supplies, and pack-out and fulfillment services. Learn more at www.teamtrg.com.

About Shop! Association

Shop! is the global nonprofit trade association dedicated to enhancing retail environments and experiences. Shop! represents more than 2,000 member companies worldwide and provides value to global retail. Learn more at www.shopassociation.org.

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